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LIBRARY IMPROVEMENT THROUGH DATA ANALYTICS

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Facet Publishing, United Kingdom, 2016. Paperback. Book Condition: New. 234 x 156 mm. Language: N/A. Brand New Book. This book shows how to act on and make sense of data in libraries. Using a range of techniques, tools and methodologies it explains how data can be used to help inform decision making at every level. Sound data analytics is the foundation for making an evidence-based case for libraries, in addition to guiding myriad organizational decisions, from optimizing operations for efficiency...

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- Authored by Lesley Farmer, Alan M. Safer
- Released at 2016

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